7 STEPS TO BECOME A LINKEDIN TOP



1) CHOOSE YOUR SKILL

Choose the most relevant skill from the list below, click the link and follow the relevant LinkedIn page.

2) GET COLLABORATING

Select a collaborative article that is relevant to your skill set and add your perspective. Each article is broken down into different sections allowing you to go into further detail.





3) BE UNIQUE

LinkedIn wants to know your unique perspective, so reference your past experience and personal thoughts to make your contribution stand out.

4) ACKNOWLEDGE OTHERS

Like and react to what the other contributors are saying!





5) BE CONSISTENT

Keep it up! This isn't going to happen overnight. So consistently add your perspective and continue to interact.

6) TELL EVERYONE

Once you've earned your badge, shout it from the rooftops, put it on your CV and do a LinkedIn post about it!





7) KEEP IT

In order to keep the badge beyond 60 days, your contributions must remain relevant, and original, and other LinkedIn members must continue to find your contributions within that particular skill set insightful.

The key to your competitive advantage lies in the integration and optimisation of your current technology. That's what **RE:STACK** does for you. Book a call <u>here</u>

Tel: +44 7445 077623 Email: holly@restack.uk Website: www.restack.uk

BECOME A LINKEDIN TOP VOICE



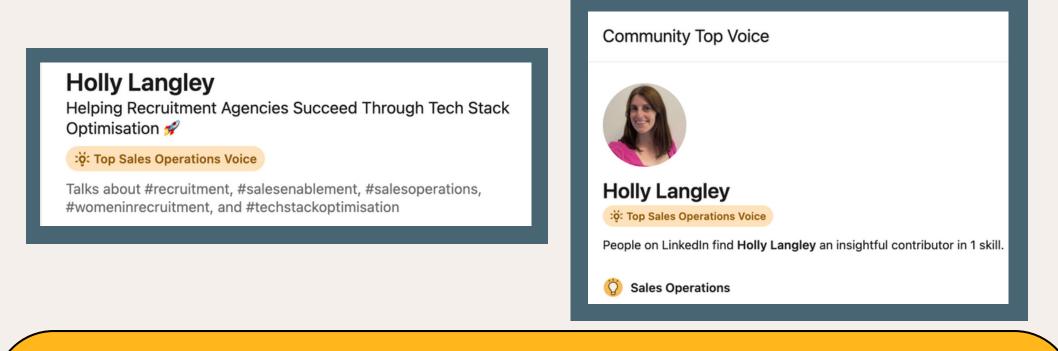
Are you looking to become recognised by LinkedIn as THE go-to person in your space?

Collaborative articles are a great way to earn a Top Voice Badge. LinkedIn has created special pages where you can browse, interact and comment on collaborative articles sorted by professional skills.

Follow the pages in the skills list below that interest you and get notified about new collaborative articles as they are published and add insightful contributions. By consistently offering valuable input, you may earn a Community Top Voice badge (e.g., "Top Engineering Voice") as recognition for being a highly insightful contributor to collaborative articles within a particular skill.

You can even earn badges for multiple skills and these will be combined into one badge on your LinkedIn profile. Currently, there is no limit to the number of skills for which you can earn a badge.

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LinkedIn Top Voice Skills

Account Management Administrative Assistance <u>Advertising</u> Agile Methodologies **Analytical Skills Blockchain Brand Development Brand Management** Budgeting **Business Analysis Business Development Business Intelligence Business Management Business Planning Business Process Mapping Business Relationship Management Business Strategy Change Management Client Relations** Cold Calling **Communication Community Outreach Competitive Analysis Construction Management** Continuous Improvement **Contract Management Contract Negotiation Copywriting Corporate Communications Creator Economy Critical Thinking Customer Experience** Customer Relationship Management **Customer Retention Customer Satisfaction Customer Service Customer Support** Data Entry **Databases Decision-Making** Digital Strategy **Direct Sales** E-commerce Email Management Employee Engagement Employee Training Enterprise Resource Planning (ERP) Enterprise Software

Entrepreneurship **Event Management Event Planning Executive Management Executive Search** Forecasting **Fostering Inclusivity Fundraising Graphic Design Higher Education** <u>Hiring</u> HR Consulting Integrated Marketing Internal Communications Interpersonal Communication Interpersonal Skills **Interviewing** Inventory Analysis **IT Management IT Service Delivery** IT Strategy Lead Generation **Leadership** Leadership Development Lean Manufacturing Logistics Management Management Management Consulting Market Research Marketing Management Marketing Strategy **Mentoring** Merchandising **Negotiation Networking** Office Administration **Onboarding Online Advertising Online Marketing Operations Management** Organizational Development People Management Performance Testing Personal Development Personnel Management <u>Planning</u> **Presentation Skills Presentations**

Problem Management **Procurement** Product Development Product Management **Product Marketing Project Coordination Project Engineering** Project Management Project Planning **Public Relations Public Speaking Purchasing Quality Assurance Quality Management** Real Estate **Recruiting Relationship Building** Sales Sales Management **Sales Operations** <u>Scrum</u> Search Six Sigma Social Media Social Media Marketing Solution Selling Sourcing Staff Development Stakeholder Management Strategic Communications Strategic Partnerships Strategic Planning <u>Strategy</u> Supervisory Skills **Talent Management** Team Building **Team Leadership** Team Management Teamwork **Technical Recruiting Technical Support Time Management User Experience** Vendor Management Video Editing Web Development <u>Writing</u>

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